

Clean*Smart*[™]

It's time to look at cleaning
in a whole new light

Smart*Thinking* from 



Whilst technology has radically transformed the workplace over the last century, cleaning practices have barely evolved.

Now OCS can offer a quantum leap in contract cleaning: *CleanSmart™* - better for you, better for your bottom line, better for staff and better for the environment.

The future of cleaning has arrived.



The smart approach to cleaning. The intelligent choice for you.



Exclusive to OCS, **CleanSmart™** is an award winning, innovative approach to cleaning, developed by bringing lean engineering principles to the traditional cleaning process. It is already delivering exceptional results with a wide range of additional benefits.

Whilst every business has individual requirements, contract cleaning has traditionally followed a 'one size fits all' formula.

Often considered one of the lowest priorities and a low-tech activity, in recent years cleaning contracts have come under increasing levels of price pressure. Instead of making savings through greater efficiencies, all too often lower prices have resulted in lower service standards and minimum wages for cleaning staff.

A genuine breakthrough, **CleanSmart™** is an entirely new methodology that discards traditional techniques in favour of truly smart thinking, by applying the proven principles of lean engineering to ensure the most effective use of resources.

Developed in California and exclusively available in the UK through OCS, the system has already been successfully implemented in more than 7.5 million sq ft of office space. Generating substantial cost savings, **CleanSmart™** also improves standards of cleanliness and hygiene within the workplace, offers fairer pay and higher morale for the personnel that deliver it and, in recognition of the environmental benefits it can provide, it has recently been recognised by an international award for sustainability.





From start to a spotless finish. How CleanSmart™ works



The blueprint for the future of cleaning, the secret behind CleanSmart™ is the meticulous planning that results in a unique cleaning strategy for each building.

Phase One: Site surveys and assessment

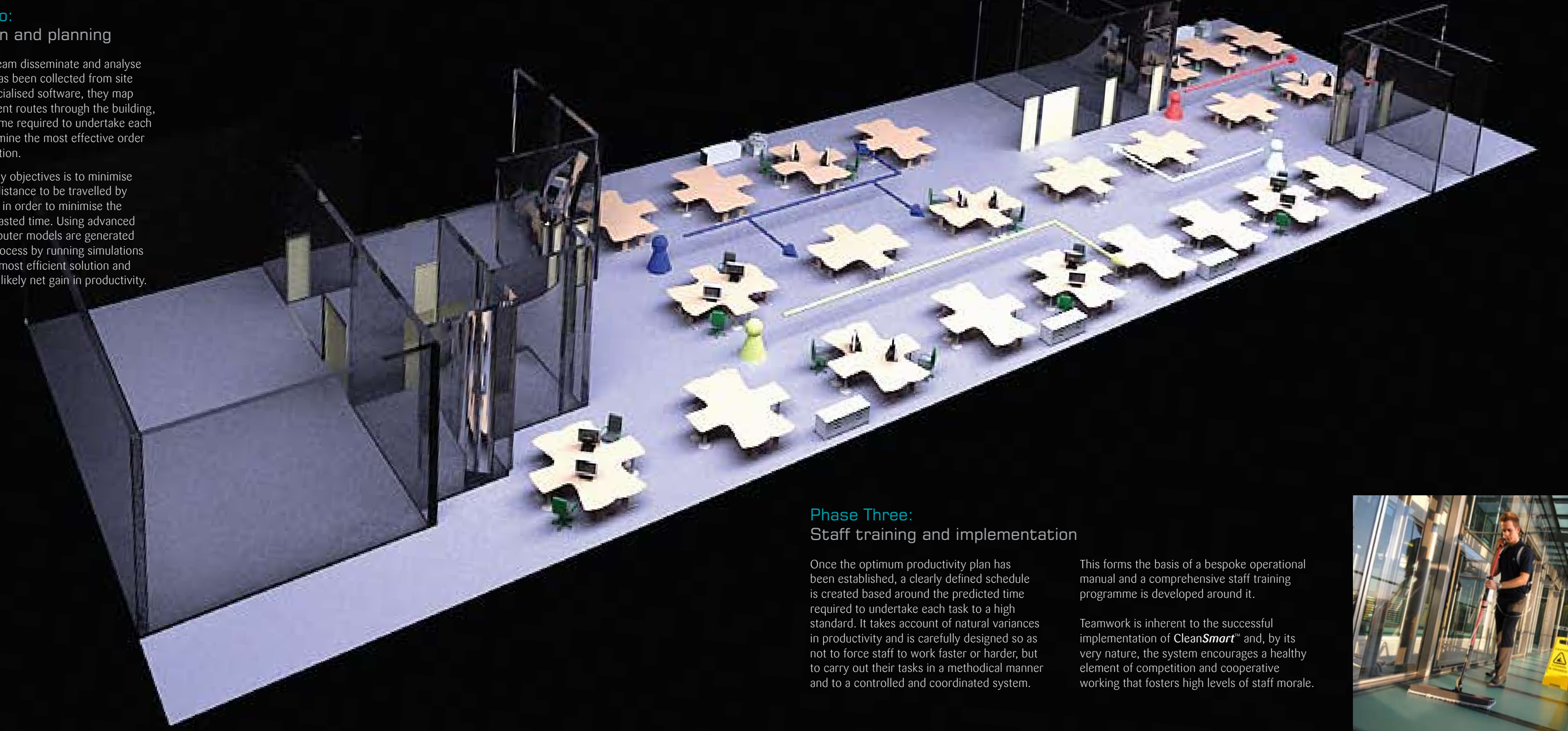
A comprehensive assessment of each building is undertaken by site visits and analysis of architectural plans, taking account of population densities and utilisation of space, as well as floor coverings, furniture and fabric types.

This first phase involves a dedicated team of pre-engineering personnel who require unlimited access not only to the plans, but to the building itself, as well as close contact with a facilities management representative in order to gain a thorough understanding of the cleaning requirements and specification.

Phase Two: Simulation and planning

The planning team disseminate and analyse the data that has been collected from site and, using specialised software, they map the most efficient routes through the building, calculate the time required to undertake each task and determine the most effective order of task completion.

One of their key objectives is to minimise the net linear distance to be travelled by each operative in order to minimise the potential for wasted time. Using advanced software, computer models are generated to assist the process by running simulations to identify the most efficient solution and calculating the likely net gain in productivity.



Phase Three: Staff training and implementation

Once the optimum productivity plan has been established, a clearly defined schedule is created based around the predicted time required to undertake each task to a high standard. It takes account of natural variances in productivity and is carefully designed so as not to force staff to work faster or harder, but to carry out their tasks in a methodical manner and to a controlled and coordinated system.

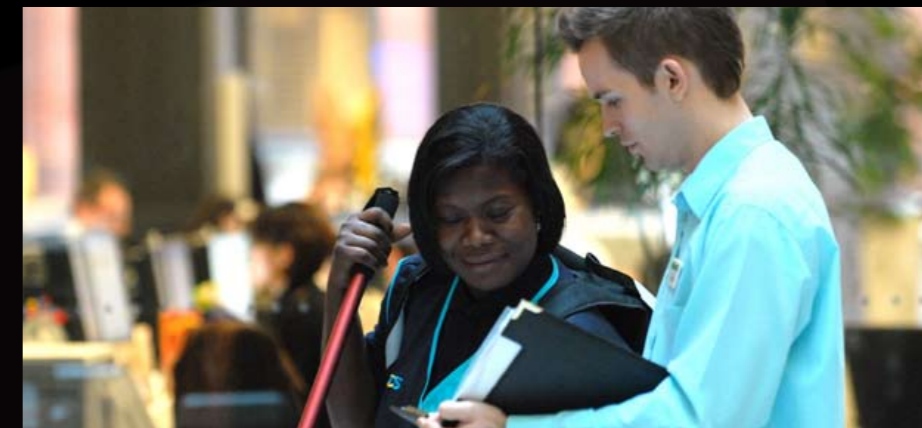
This forms the basis of a bespoke operational manual and a comprehensive staff training programme is developed around it.

Teamwork is inherent to the successful implementation of CleanSmart™ and, by its very nature, the system encourages a healthy element of competition and cooperative working that fosters high levels of staff morale.





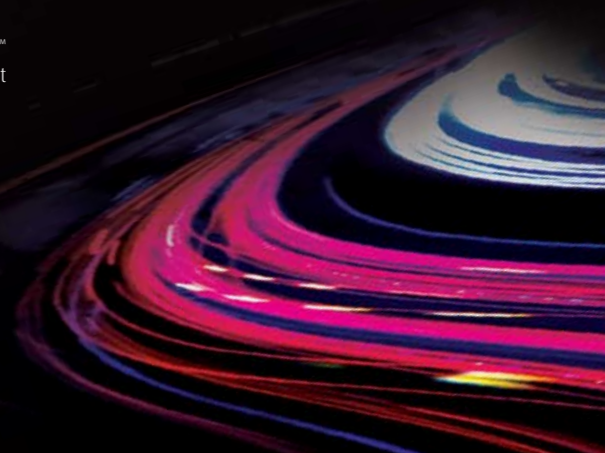
The CleanSmart™ Academy.
Because an innovative cleaning system requires
an equally innovative approach to training.



We established
The CleanSmart™ Academy
to achieve one clear
goal; to ensure that our
staff have a deep
understanding of this
revolutionary process and
receive the necessary
training they require
to deliver it.

As an entirely new methodology,
comprehensive training is essential to the
successful implementation of CleanSmart™
in order to impart the required knowledge
and ensure the necessary levels of practical
ability. And because of our strong belief that
this innovative system will shape the future
of contract cleaning, we launched
The CleanSmart™ Academy.

From 'Practitioner' grade, which provides
the necessary basic training for CleanSmart™
operatives, all the way through to the highest
level, where successful completion leads
to 'Engineer' status, progression through
The CleanSmart™ Academy initially equips
staff with the knowledge and skills they
require now, yet provides them with
the ability to invest in their own future.



A diverse range of leading businesses all agree on one thing. Choosing CleanSmart™ was one of the best decisions they've ever made.



CleanSmart™ has already proven its worth by delivering superb results for some of the UK's most respected businesses.

Satisfied customers have praised the system for the consistently high standards that are achieved throughout their buildings and the team spirit that is evident amongst cleaning personnel.

In addition, CleanSmart™ has also received industry recognition for the significant environmental benefits that it offers, including reduced use of chemicals, energy savings and lower carbon emissions. At the World Federation of Building Service Contractors Congress, CleanSmart™ scooped the new and highly coveted JohnsonDiversey Award for Sustainable Cleaning.

To discover how CleanSmart™ can benefit your business, call OCS on 0870 787 1081.





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